

PALMER CATHOLIC ACADEMY HSA MEETING MINUTES

October 5, 2022

Call to Order

A meeting of the Palmer Catholic Academy HSA was held on October 5, 2022 in the concessions area at Palmer. Members in attendance included Natasha Royer, Liz Tenenbaum, Alexa Hogan, Kelley Solosky, Donyal Crowley, Adam Newell, Kristin Orr, Kathleen Toto, Krizia Gonzalez, Tara Russo, Diana Duran, Tonya Crabtree, Kathy Boolbol

The meeting began with a prayer and will continue to reflect our Mission Statement.

Meeting Agenda & Reports

1. Prayer and Introductions - Natasha Royer and Liz Tenenbaum
2. Treasury Report - Liz Vianello
 - \$29,000 so far for Fund Run, about \$10,000 short
 - Extend through weekend if Principals approve
3. Sponsorship Update - Kathleen Toto
 - 3 potentials in pipeline
 - 2 checks so far
 - Different dates for sponsorships based on when their signage went up, so that complicates accounting
 - Everyone else has intentions to renew
 - Losing one Silver sponsor (Ryan Proffitt)
 - Some signs need a cleanup, Kristina and Kathleen will spruce up
 - Kathleen will send logos over for newsletter and website
 - Bravoz - new marketing manager but is still interested
 - Approval to seek out title sponsor for events (on form) (*Tennis, Angel Ball & Book Fair*)
 - Exposure at events: Sponsor table at Angel Ball, Fall Festival Parking lot etc
 - Donyal could do a rotating display at Angel Ball
4. HSA Cards - Liz Tenenbaum
 - Distributed last month (still need to hand out at PreSchool)
 - Stationary for thank you notes for these
5. Room Parent Update - Jill Ratigan (not present)
 - Meeting tomorrow morning at 9:00am
 - 4B, 7th, and 8th still need parents
 - Parents work with teacher to determine party dates with potential to combine
6. Fund Run Update - Liz Vianello
 - The "runs" are going great
 - Want to raise more than \$40,000 to clear fees
 - Aiming for \$2,000 per homeroom
 - Roughly 270 families, which is about \$150 per family
 - If short, 50/50 at the fall festival?
 - Other fundraising ideas
 - Move date for the future? Push it back because it feels so early?
 - Less people registered for the event: Snuck up? Hurricane? Less promotion?
 - Cut off prizes on Friday, but hopefully let fundraising happen over the weekend

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7. Fall Festival - Jana Arnette (not present)
 - Flier just got distributed, unsure if it went to PreK
 - Already have 20 spots, only have 100 total
 - Up the price in 2023 because it always sells out
 - Only 10 out of 39 slots of filled so far for volunteers
 - Only chairs can volunteer without buying a pass
 - Will ask Fr. Knight to be the judge for the trunks
 - Will ask about hot dog roller; 75 Chik-fil-a sandwiches, pizza from Dominos?
8. Teacher Luncheons/Starbucks Runs/Thankful Thursdays
 - Starbucks is going great! Full for October
 - Thankful Thursdays - need a chair to oversee signups, send reminders etc.
 - Google form for wishlists
 - Alexa to sort out enrichment teachers and put together list for each homeroom to potentially “adopt” for holidays/teacher appreciation
9. Angel Ball
 - Kick off procurement early
 - Monthly meetings
10. Additional Business
 - Book Fair in Library in November
 - PreK is not having book fair at all; options for alternatives to be explored